Initiative of the European Union, European Civil Protection and Humanitarian Aid Operations department (DG ECHO)

Act2Aid, EU Aid Volunteers for East Africa
Senior EU Aid Volunteer - Communication and Visibility in Ethiopia
Senior — 1 positions

**Deployment dates:**
01/06/2020 - 31/05/2021
Africa
Eastern Africa
Ethiopia

**Lead organisation:**
ICCO

**Closing date:**
17/03/2020

The EU Aid Volunteers is an initiative of the European Union. It brings together volunteers and organisations from different countries, providing practical support to humanitarian aid projects and contributing to strengthening the local capacity and resilience of disaster-affected communities. Participants in the EU Aid Volunteers initiative must be over 18 years of age and be a citizen of an EU Member State or a long-term resident in the EU.

**DESCRIPTION**

This Communication and Visibility role is a one-year volunteering position at ICCO Ethiopia, in Addis Abeba. The volunteer’s main task will be to support ICCO Cooperation Ethiopia country office in the areas of fostering communication with concerned stakeholders (donors, government stakeholders at all levels, implementing partners, strategic partners and different networks) and increasing visibility of the implemented projects and programs. The senior volunteer will provide support in the areas of producing, documenting and sharing informative and audience friendly reports, updates, briefings, stories, blogs, newsletters and other visibility materials.

In Ethiopia, ICCO Cooperation is managing the RESET Plus Innovation Fund that aims to foster social innovation that enhances resilience-building in 8 predetermined areas of the country and it implements different other resilience building projects in different parts of the country. Actions under RESET Plus Innovation Fund are expected to influence existing systems by introducing and adopting new and appropriate methodologies, approaches, technologies and practices, in partnership with public and private stakeholders. Other projects of ICCO also aim at resilience building of the
targeted communities and at bringing sustainable improvement in their livelihood. The priority beneficiaries are women, youth and smallholder farmers. Senior EU-AID volunteer for communication and visibility of Disaster Risk Management and Resilience building projects will work closely with the program teams in the Ethiopia country office.

**Operational details & security context:**
Ethiopia’s population is roughly split in 35% Sunni Muslims and 60% Christians (40% Orthodox and 20% protestant) who have been living peacefully together. Unemployment is very high in the country. The youth labour market is of particular concern due to a high proportion of youth in the demographic profile (nearly 30%). This leads to migration in search of employment and increased crime rates.

ICCO Cooperation as part of the ACT has been active in Ethiopia for 30 years in both humanitarian and development sectors responding to the refugee crisis and supporting local communities in rural areas.

The hosting organization will share before and at the very beginning of the project security briefing and a security management plan with all healthy and safety rules to follow.

**TASKS**

Support the development and dissemination of Communication and Visibility materials

- Support the ICCO Cooperation Ethiopia country office staff in producing and dissemination of communication materials.
- Support the program teams in organizing various kinds of communication, learning and linking events and in compiling proceeding notes, capturing descriptive photos, videos and audios of those events.
- Facilitate/support the establishment and utilization of information sharing networks and/or social medias
- Support the program teams in capturing and producing audience friendly and informative implementation photos, videos and audios for sharing with donor and other stakeholders on regular basis
- Produce blogs, stories, short videos, etc. for different projects/programs.
- Providing capacity building training to program staff in the areas of communication and branding.

In addition, some more generic tasks are expected to be performed:
- 10% of the EUAV time will be allocated to demonstrate the value added and impact of the EU Aid Volunteers initiative and its different actions, and the professional contribution of EU Aid Volunteers. This will be implemented through specific channels discussed with the ICCO Cooperation Communication staff.
- Develop one story from the field (an anecdotal story about their experience/work/impact) produced during the assignment that may be
uploaded into the network for use by sending/hosting organization and the European Union for communication purposes.

**Apprenticeship:**
N/A

**Required competences:**

- Knowledge in communication and visibility tools in local humanitarian and development contexts, as well as applying the tools needed to mobilise and keep informed international and local stakeholders’ support for humanitarian aid in the field.
- Intensive sense of initiative, consistency and reliability, attention to details;
- Proven experience of working abroad with local partners in different cultural settings (with faith-based orientation preferably).
- Proven experience and skills in guiding, training and facilitation in multi-cultural group settings, as well as contextual experience and proven ability to interact with different ethnic groups in Ethiopia are needed.
- Ability to maintain good interpersonal relations and teamwork in diversified cultural settings and inter-cultural sensitivity;
- Ability to communicate and network with like-minded organizations.
- Proven knowledge and ability to apply methods of and tools for assessing needs, in order to identify the areas to be targeted in further capacity building of local partners and staff in the field of communication and visibility of projects.
- The candidate knows and is able to apply diverse methods of building organisational capacity in circumstances where resources are limited.
- Capable of coping with stressful and overcoming difficulties. The candidate is able to adapt to living conditions where resources are limited and the level of comfort is low.
- Adapts calmly and reacts constructively to changing situations and constraints. Is able to identify and prevents risks during a project.
- Ability to learn fast and communicate at basic level in new languages (prefered).

**SELECTION CRITERIA**

*Applications are made directly within the sending organisation, please check out the how to apply section.*

**Eligibility and exception criteria:**
The candidate for EU Aid Volunteers must be a citizen of the EU or a third country national who is a long-term resident in an EU Member State, and must have a minimum age of 18 years.
Availability of dates listed below.

Minimum Requirements:
- A minimum of BA degree in communications, multimedia, Information technology (IT), public relations or journalism and other related fields
- Minimum 2 years professional experience in the communication field
- Excellent English communication skills
- Familiarity with communication production software (photo and video editing, publications design)
- Proven experience with the management of social media accounts
- Fast learner
- Highly motivated person with a keen interest to work in team
- Flexible, open and dependable
- Strong interpersonal, written and verbal communication skills
- Medical aptitude to travel and work in developing countries

CONDITION OF SERVICE

Learning Opportunities:
- Participation in staff meetings and close cooperation with project staff will result in knowledge sharing.
- Opportunity to acquire experience of working at an international NGO in a developing country.

Working and Living Conditions:
Working conditions:
- Regular working hours shall not exceed 40 hours per week on average, calculated over a four-month period.
- The volunteer shall have access to a dedicated working space in accordance with their task assignment and with agreed-upon safe, secure and healthy working conditions.
- All costs will be covered for the volunteer during deployment, and this includes accommodation in-country for the entire period of deployment, travel, and monthly subsistence payments per month (430 Euros per month).

Travel:
- A roundtrip flight from/to the home country will be provided
- The cost of pre-departure preparations, including medical checks, vaccinations, visas, etc., will be provided.
- The volunteer will be covered by a travel insurance plan provided by the sending organization.

Post-deployment:
A resettlement package will be provided to the volunteer in which a standard of 100 Euros will be provided for every single month spent in-country upon return to Europe, as well as a group debriefing.
Living conditions:
The volunteer will be based at ICCO office in Ethiopia, in a safe area in Addis Ababa.
- Accommodation in the cities where deployed will be provided.
- The EU Volunteer shall have a clean lockable room with access to clean water and sanitation facilities. The room shall be located at a reasonable distance from the EU Aid Volunteers main working location.
- To the extent possible, the communication shall facilitate integration of the EU Aid Volunteer into the community and it will enable the volunteer to interact with the expatriate community.
- The EU Aid Volunteers shall have access to means of communication enabling contact to the hosting and sending organisations as well as the volunteer’s relatives.
- When travelling in-country in other (rural) areas for work, accommodation in local hotels or guest house will be provided for.

SELECTION PROCESS

Shortlisting and Interviews:
14/03/2020 - 20/03/2020

Interview Process:
The interviews will be held face-to-face or by an online interviewing process.

Expected date decision on outcome:
23/03/2020

TIMETABLE

Date of training:
May/April 2020

Apprenticeship Placement:
N/A

Pre-deployment preparation and induction:
25/05/2020 - 27/05/2020

Deployment:
01/06/2020 - 31/05/2021

Post-deployment activities:
Debriefing and follow-up

Sectors:
- Disaster Risk Reduction
- Food And Nutrition
- Gender
- Livelihoods
- Resilience